



Spring '24

Workbook Europe

**Make what you love.
Love what you make.**

We were born out of a love for being outdoors.
In the green and wild spaces.
In the air and sand and sun.
In the everyday and epic adventures.

Every piece of gear we design is made to let
others experience what we think are some of
the most meaningful moments in life.

Our durable and thoughtful pieces will take
care of you for many years and many journeys
to come.

Every time you get the chance,

Let's Go!™





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#HydroColour

Outside is our favourite colour, and at Hydro Flask, we adore it. Our palettes are inspired by our love of the outdoors, always with an eye to emerging trends, ensuring we're launching the right colours at the right time. Our design team never stops innovating the colours for our products, inspired by nature, adventure, destinations and experiences.



Spring '24 Colours

Hard Goods



Trillium



Fir



Cascade



Lupine



Agave



Dew



Indigo

White

Stone

Black

Hydro Flask Difference



Temperature

TempShield® double-wall vacuum insulation protects temperature for hours.



Taste

Made with 18/8 pro-grade stainless steel for durability, pure taste and no flavour transfer.



Transport

Flexible, comfortable and easy to carry throughout your day.



BPA-Free

All of our products are BPA-Free

What's New

32 OZ & 40 OZ ALL AROUND™ TRAVEL TUMBLER

The All Around™ Travel Tumbler is in it for the joyride of life, to hydrate more and refill less. A very comfortable, extremely durable handle takes it to the next level, and the two sizes fit everywhere, including most cupholders. TempShield® double-wall insulation ensures cold stays cold, and the flexible straw is easy to clean. Available in colours exclusive to Hydro Flask.



TempShield®

Double-wall vacuum insulation protects temperature for hours



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Press-in straw lid

Snug, secure and splash-resistant with a flexible straw



Flexible straw

Flexible straw to sip any which way



Dishwasher safe

Stays clean and colourful



Ergonomic handle

Soft touch handle is comfortable and durable



Cupholder compatible

Fits most cupholders



32 oz All Around™ Travel Tumbler

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40 oz All Around™ Travel Tumbler

Page 20



Hard Goods

What's New

24 OZ INSULATED SHAKER BOTTLE

Shake up a perfect smoothie, protein or supplement shake. The Insulated Shaker Bottle features an ergonomic design and a leakproof, flip-top chug spout. An internal whisk ball mixes it right every time and the insulated top keeps contents cold for up to 24 hours.



TempShield®

Double-wall vacuum insulation keeps beverages cold for 24 hours, hot for 12



Leakproof

Leakproof when closed



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Shaker cap

Spring-assisted flip top chug spout



Ergonomic shape

Ergonomic shape for a good grip



Dishwasher safe

Stays clean and colourful



Shaker ball

Whisk ball for quick and easy mixing



Removable gasket

Removable gasket for easy cleaning



24 oz Insulated Shaker Bottle

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What's New

12 OZ KIDS TUMBLER

Crafted of the same award-winning technology of our All Around™ Tumblers, the Kids Tumbler features a secure Press-In Straw Lid with a soft flexible straw. The colourful Tumbler Boot provides additional protection against bumps and dings as well as a bit of extra stability. Dishwasher safe, toss it in at the end of the day and it's ready for tomorrow's adventures.



TempShield®

Double-wall vacuum insulation protects temperature for hours



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Press-in straw lid

Snug, secure and splash-resistant with a flexible straw



Flexible straw

Flexible straw to sip any which way



Dishwasher safe

Stays clean and colourful



Tumbler boot

Silicone boot protects against bumps and dings



Cupholder compatible

Fits most cupholders



12 oz Kids Tumbler

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Hard Goods

What's New

12 OZ & 18 OZ KIDS WIDE MOUTH BOTTLE

Keep playtime going with refreshment ready and waiting on the sidelines. Our Kids Wide Mouth bottles, now available in 18 oz and 12 oz, keep beverages cold for up to 24 hours. A new, slimmer silhouette makes it easier for little hands to hold and fits in most cupholders. With a colorful, easy-to-clean Straw Cap and cute Bottle Boot, it's the perfect companion for any adventure.



TempShield®

Double-wall vacuum insulation keeps beverages cold for 24 hours



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Dishwasher safe

Stays clean and colorful



Bottle boot

Silicone boot protects against bumps and dings



Cupholder compatible

Fits most cupholders



12 oz Kids Wide Mouth Bottle

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18 oz Kids Wide Mouth Bottle

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What's New

STAINLESS STEEL STRAW SET

So long single-use straws. Our Stainless Steel Straw Set delivers two reusable straws and a straw cleaning brush for use with anything you'd use a straw for. Crafted of 18/8 pro-grade stainless steel and a BPA-free mouthpiece, the straws collapse when not in use for quick storage. These are easy to clean and easy to use over and over again.



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Straw brush

Includes slim straw brush for easy cleaning



Dishwasher Safe

Stays clean and colourful



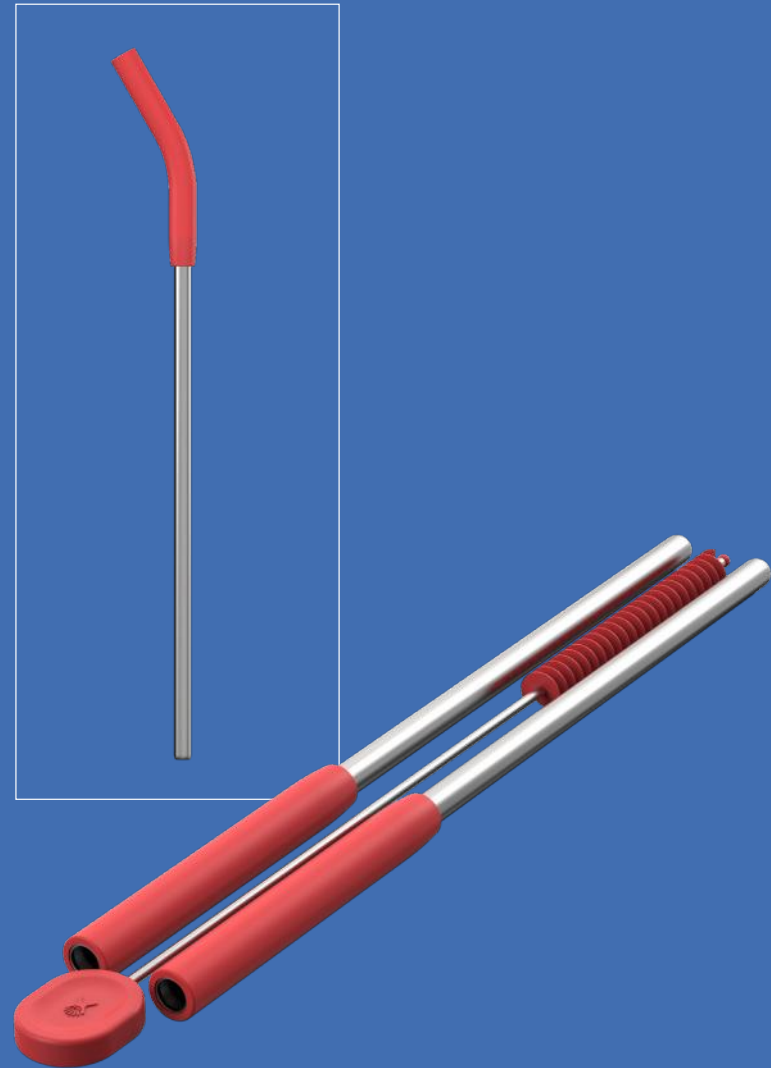
Collapsible

Space-saving design



Soft mouthpiece

Flexible, soft mouthpiece



Stainless Steel Straw Set

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Overview

 <p>18 oz Standard Mouth with Flex Cap</p>	 <p>21 oz Standard Mouth with Flex Cap</p>	 <p>21 oz Standard Mouth with Flex Straw Cap</p>	 <p>24 oz Standard Mouth with Flex Cap</p>	 <p>20 oz Wide Mouth with Flex Cap</p>
 <p>24 oz Wide Mouth with Flex Straw Cap</p>	 <p>32 oz Wide Mouth with Flex Cap</p>	 <p>32 oz Wide Mouth with Flex Straw Cap</p>	 <p>40 oz Wide Mouth with Flex Cap</p>	 <p>64 oz Wide Mouth with Flex Cap</p>



**12 oz Wide Mouth
with Flex Sip™ Lid**



**16 oz Wide Mouth
with Flex Sip™ Lid**



**20 oz Wide Mouth
Insulated Sport Bottle**



**24 oz Insulated
Shaker Bottle**



**16 oz All Around™
Tumbler**



12 oz Mug



**32 oz All Around™
Travel Tumbler**



**40 oz All Around™
Travel Tumbler**

Wide Mouth with Flex Cap

Refreshment for any adventure, our Wide Mouth bottles are fan favourites and the perfect sizes to take every time, everywhere.

Features:

- TempShield® double-wall vacuum insulation
- Flex Cap is leakproof when closed
- Honeycomb™ Insulated Cap for maximum temperature retention
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Wide Mouth opening is ice cube friendly
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe



Wide Mouth with Flex Straw Cap

Our Wide Mouth water bottle paired with our leakproof Flex Straw Cap is easy to fill and easy to drink. Open it up, add some ice, and flip to sip.

Features:

- TempShield® double-wall vacuum insulation
- Insulated Flex Straw Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Wide Mouth opening is ice cube friendly
- Color Last™ powder coat
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe
- Flex Straw Cap not intended for use with hot liquids



Wide Mouth with Flex Sip™ Lid

Designed with hot drinks in mind, our Wide Mouth bottle with Flex Sip™ Lid is cupholder compatible and leakproof. This insulated, stainless steel bottle is ideal for coffee, tea or your favourite beverage, while keeping hot drinks hot and cold drinks cold.

Features:

- TempShield® double-wall vacuum insulation
- Flex Sip™ Lid is leakproof when closed and designed for transporting hot beverages
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Wide Mouth opening is ice cube friendly
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe



**12 oz
Wide Mouth with
Flex Sip™ Lid**

**16 oz
Wide Mouth with
Flex Sip™ Lid**

20 oz Wide Mouth Insulated Sport Bottle

The Wide Mouth Insulated Sport Bottle is ready to go for quick drinks while you're on the move. The innovative cap and valve design allows liquid to easily flow without the need for squeezing the bottle. The sporty bottle design fits most cup holders and bike bottle cages.

Features:

- TempShield® double-wall vacuum insulation
- Sport Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Wide Mouth opening is ice cube friendly
- ColorLast™ powder coat upper
- Soft Touch lower is easy and comfy to hold
- Bottle fits most backcountry water filters
- Bike bottle cage compatible
- BPA-Free
- Sport Cap not intended for use with hot liquids



**20 oz
Wide Mouth Insulated
Sport Bottle**

24 oz Insulated Shaker Bottle

Shake up a perfect smoothie, protein or supplement shake. The Insulated Shaker Bottle features an ergonomic design and a leakproof, flip-top chug spout. An internal whisk ball mixes it right every time and the insulated top keep contents cold for up to 24 hours.

Features:

- TempShield® double-wall vacuum insulation
- Spring-assisted flip top chug spout
- Whisk ball for quick and easy mixing
- Made with 18/8 pro-grade stainless steel
- Ergonomic shape for a solid grip
- Removable gasket for easy cleaning
- Dishwasher safe
- Leakproof when closed
- BPA-Free



**24 oz
Insulated Shaker Bottle**

Standard Mouth with Flex Cap

Designed to go where you go, our Standard Mouth bottles are ideal for sipping while still accommodating ice cubes.

Features:

- TempShield® double-wall vacuum insulation
- Flex Cap is leakproof when closed
- Honeycomb™ Insulated Cap for maximum temperature retention
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Fits most backpack and vehicle cup holders
- BPA-Free
- Dishwasher safe



**18 oz
Standard Mouth**

**21 oz
Standard Mouth**

**24 oz
Standard Mouth**

Standard Mouth with Flex Straw Cap

Our Standard Mouth water bottle paired with our leakproof Flex Straw Cap is easy to fill and easy to drink. Fill or refill and flip to sip.

Features:

- TempShield® double-wall vacuum insulation
- Insulated Flex Straw Cap is leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Fits most backpack and vehicle cup holders
- BPA-Free
- Dishwasher safe
- Flex Straw Cap not intended for use with hot liquids



21 oz
Standard Mouth
with Flex Straw Cap



All Around™ Travel Tumbler

The All Around™ Travel Tumbler is in it for the joyride of life, to hydrate more and refill less. A very comfortable, extremely durable handle takes it to the next level, and the two sizes fit everywhere, including most cupholders. TempShield® double-wall insulation ensures cold stays cold, and the flexible straw is easy to clean.

Features:

- Snug, secure, splash-resistant Press-In Straw Lid
- Flexible straw
- Strong, ergonomic handle
- Color Last™ powder coat
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Fits most cupholders
- BPA-Free
- Dishwasher safe



32 oz
All Around™
Travel Tumbler



40 oz
All Around™
Travel Tumbler

All Around™ Tumbler

Our All Around™ Tumbler is ready for morning brews or microbrews, keeping beverages cold or hot for hours. The Closeable Press-In Lid slides snugly shut to keep splashes at bay. The All Around™ Tumbler is incredibly comfy to hold and are easy to fill, sip and savour.

Features:

- Closeable Press-In Lid keeps splashes at bay and controls temps
- Tapered design is comfy to hold and fits most cupholders
- Color Last™ powder coat
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- BPA-Free
- Dishwasher safe



16 oz
All Around™
Tumbler



Mug

The insulated mug keeps coffee hot for hours—cocoa, tea and toddies, too. Refillable, reusable and sized for the perfect cup, it has a spill-stopping insulated Closeable Press-In Lid and TempShield™ insulation to hold the heat.

Features:

- Closeable Press-In Lid keeps splashes at bay and controls temps
- Soft Touch Exterior is easy and comfy to hold
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- BPA-Free



12 oz
Mug

Wide Mouth with Flex Sip™ Lid

Designed with hot drinks in mind, our Wide Mouth bottle with Flex Sip™ Lid is cupholder compatible and leakproof. This insulated, stainless steel bottle is ideal for coffee, tea or your favourite beverage, while keeping hot drinks hot and cold drinks cold.

Features:

- TempShield® double-wall vacuum insulation
- Flex Sip™ Lid is leakproof when closed and designed for transporting hot beverages
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Wide Mouth opening is ice cube friendly
- Bottle fits most backcountry water filters
- BPA-Free
- Dishwasher safe



12 oz
Wide Mouth with
Flex Sip™ Lid

16 oz
Wide Mouth with
Flex Sip™ Lid

32 oz Insulated French Press

Hydro Flask insulation technology matched with a classic French press makes a great wake-up call. The mesh filter expertly strains out fine particles and the Press-In Lid allows for non-directional pouring. It's always a good morning when your brew stays at the right temperature for hours.

Features:

- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Easy to use, non-directional press-in lid
- Mesh filter expertly strains fine particles
- Ergonomic, soft touch handle is comfortable to hold and pour
- Easy and accurate pouring
- BPA-Free
- Dishwasher Safe



**32 oz
Insulated French Press**

Tea Infuser

Our Tea Infuser fits perfectly in all Hydro Flask mugs and tumblers so you can steep it and sip it. With a capacity of up to 16 oz (453 g) of tea, leaves are treated to an optimal expansion zone while the etched openings keep fine leaves contained.

Features:

- Compatible with the Hydro Flask mug & tumbler
- Made with 18/8 pro-grade stainless steel
- Etched holes keep fine tea leaves contained
- Dual function lid keeps heat in when brewing and serves as a drip tray
- Silicone touchpoints remain cool to the touch
- Large basket capacity to make 16 ounces (453 g) of tea with room for optimal leaf expansion
- Dishwasher Safe



Tea Infuser

Insulated Food Jars

Our 8 oz, 12 oz, 20 oz and 28 oz Insulated Food Jars keep food fresh, no matter where the day takes you.

Features:

- TempShield® double-wall vacuum insulation
- Leakproof when closed
- Made with 18/8 pro-grade stainless steel
- Easy grip lid
- Color Last™ powder coat
- BPA-Free
- Dishwasher safe



8 oz
Insulated Food Jar



12 oz
Insulated Food Jar



20 oz
Insulated Food Jar



28 oz
Insulated Food Jar







Trail Series™

Less weight. More miles.

Every new season brings new reasons to get out and explore. There's something about an open trail that tempts us all to go a little further—to push past the familiar and keep going.

Engineered to deliver the same cold refreshment you expect from Hydro Flask but without the weight, the Trail Series™ makes it easy to bring your cold hydration as far as your spirit of adventure takes you.

Features & Benefits

- Ideal for lightweight hydration to keep you going
- Wide Mouth fits most backcountry filters
- Made with 18/8 pro-grade stainless steel
- TempShield® double-wall vacuum insulation keeps beverages cold up to 24 hours and hot up to 12 hours
- Flexible perforated strap and aluminum pivots to minimize weight
- New Trail Series™ Bottle Boots protect against bumps and dings
- BPA-Free



Trail Series™ Accessories

What's New



Small Trail Series™ Boot

Fits 24 oz Trail Series™ bottle



Medium Trail Series™ Boot

Fits 40 oz & 32 oz Trail Series™ bottles



24 oz Lightweight Wide Mouth Trail Series™

Enough capacity to fuel your next big adventure, our 24 oz Lightweight Trail Series™ bottle is 25% lighter than our other 24 oz Wide Mouth bottles thanks to an innovative stainless steel design. The nice, wide opening makes for faster fill and easy drinking, while the convenient size easily stashes in a pack.

Weight: 10.3 oz / 290 g

Compatible*:



Wide Mouth
Flex Cap



Wide Mouth
Flex Straw Cap



Wide Mouth
Flex Chug Cap



Wide Mouth
Flex Sip™ Lid



Wide Mouth
Sport Cap



Wide Mouth
Stainless Steel
Flex Cap



Small
Trail Series™
Bottle Boot

Available colours:



Obsidian - LW24LWB080



Quartz - LW24LWB088



Serpentine - LW24LWB091

NEW COLOUR

NEW COLOUR

* Accessories may change configured weight



32 oz Lightweight Wide Mouth Trail Series™

Generously sized for your longer pursuits, our 32 oz Lightweight Wide Mouth Trail Series™ bottle is 25% lighter than our other 32 oz bottles. The innovative stainless steel design keeps contents cold for 24 hours and hot for up to 12 hours, so you stay hydrated on all your trail adventures.

Weight: 12.5 oz / 355 g

Compatible*:



Wide Mouth Flex Cap



Wide Mouth Flex Straw Cap



Wide Mouth Flex Chug Cap



Wide Mouth Flex Sip™ Lid



Wide Mouth Sport Cap



Wide Mouth Stainless Steel Flex Cap



Medium Trail Series™ Bottle Boot

Available colours:



Obsidian - LW32LWB080



Serpentine - LW32LWB091

NEW COLOUR



40 oz Lightweight Wide Mouth Trail Series™

Built to go wherever your next adventure takes you, our 40 oz Lightweight Wide Mouth Trail Series™ bottle provides a substantial amount of hydration. Thanks to an innovative stainless steel design it's engineered to deliver the same cold refreshment you expect from Hydro Flask, but is 20% lighter than our other 40 oz bottles. With this size, you can be set for your whole adventure and then some.

Weight: 15.2 oz / 430 g

Compatible*:



Wide Mouth Flex Cap



Wide Mouth Flex Straw Cap



Wide Mouth Flex Chug Cap



Wide Mouth Flex Sip™ Lid



Wide Mouth Sport Cap



Wide Mouth Stainless Steel Flex Cap



Medium Trail Series™ Bottle Boot

Available colours:



Obsidian - LW40LWB080



Drinkwear for your Drinkware

Cleaning, bottle and drinkware accessories from Hydro Flask deliver upsell opportunity across the line. Complete your Hydro Flask offerings with intentionally-designed, colourful additions, sized specifically for our products. We've even included handy compatibility charts to make it easy for you and your customers.

Cleaning Accessories

Keep your Hydro Flask clean and colourful. Specifically designed to keep that "new Hydro Flask feeling," our cleaning and care products ensure our gear stays in tip-top shape.

Features:

- Brushes are dishwasher safe



Bottle Brush



**Straw
Cleaning Set**

Bottle Accessories

We have everything you need to keep your Hydro Flask collection fresh. From our popular Flex Straw Cap and Flex Chug Cap to our protective Bottle Boots, we have you covered.

Features:

- Dishwasher safe
- BPA-Free
- Sized to fit Hydro Flask bottles
- Replacement Straw Pack fits all respective accessories



**Standard Mouth
Flex Cap**



**Standard Mouth
Flex Straw Cap**



**Wide Mouth
Flex Cap**



**Wide Mouth
Flex Straw Cap**



**Wide Mouth
Stainless Steel
Flex Cap**



**Wide Mouth
Flex Sip™ Lid**



**Wide Mouth
Flex Chug Cap**



**Wide Mouth
Sport Cap**



**Small
Bottle Boot**



**Medium
Bottle Boot**



**Replacement
Straw Pack**

BOTTLE COMPATIBILITY

COMPATIBLE WITH STANDARD MOUTH BOTTLES



Standard Mouth
Flex Cap



Standard Mouth
Flex Straw Cap



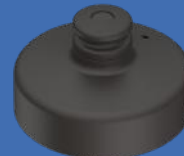
Small
Bottle Boot

FITS 12-24 OZ STANDARD MOUTH BOTTLES

COMPATIBLE WITH WIDE MOUTH BOTTLES



Wide Mouth
Flex Chug Cap



Wide Mouth
Sport Cap



Wide Mouth
Flex Cap



Wide Mouth
Stainless Steel
Flex Cap



Wide Mouth
Flex Straw Cap



Wide Mouth
Flex Sip™ Lid



Small
Bottle Boot

FITS 12-24 OZ WIDE MOUTH BOTTLES



Medium
Bottle Boot

FITS 32 & 40 OZ WIDE MOUTH BOTTLES

Drinkware Accessories

Keep your Mug and Tumblers at the ready to fit your day. Our Closeable Press-In Lids, Press-In Straw Lids and reusable straws make our drinkware ready for anything, anywhere.

Features:

- Dishwasher safe
- BPA-Free
- Sized to fit Hydro Flask drinkware
- Replacement Straw Pack fits all respective accessories



Closeable Press-In Lid
S, M



Press-In Straw Lid
S, M



**Replacement
Straw Pack**



**Reusable
Straw Pack**
pg. 12

SMALL



Small Closeable Press-In Lid



Small Press-In Straw Lid

COMPATIBLE WITH SIZE SMALL LIDS



12 oz
Kids Tumbler

MEDIUM



Medium Closeable Press-In Lid



Medium Press-In Straw Lid

COMPATIBLE WITH SIZE MEDIUM LIDS



12 oz Mug



12 oz Outdoor
Kitchen Tumbler

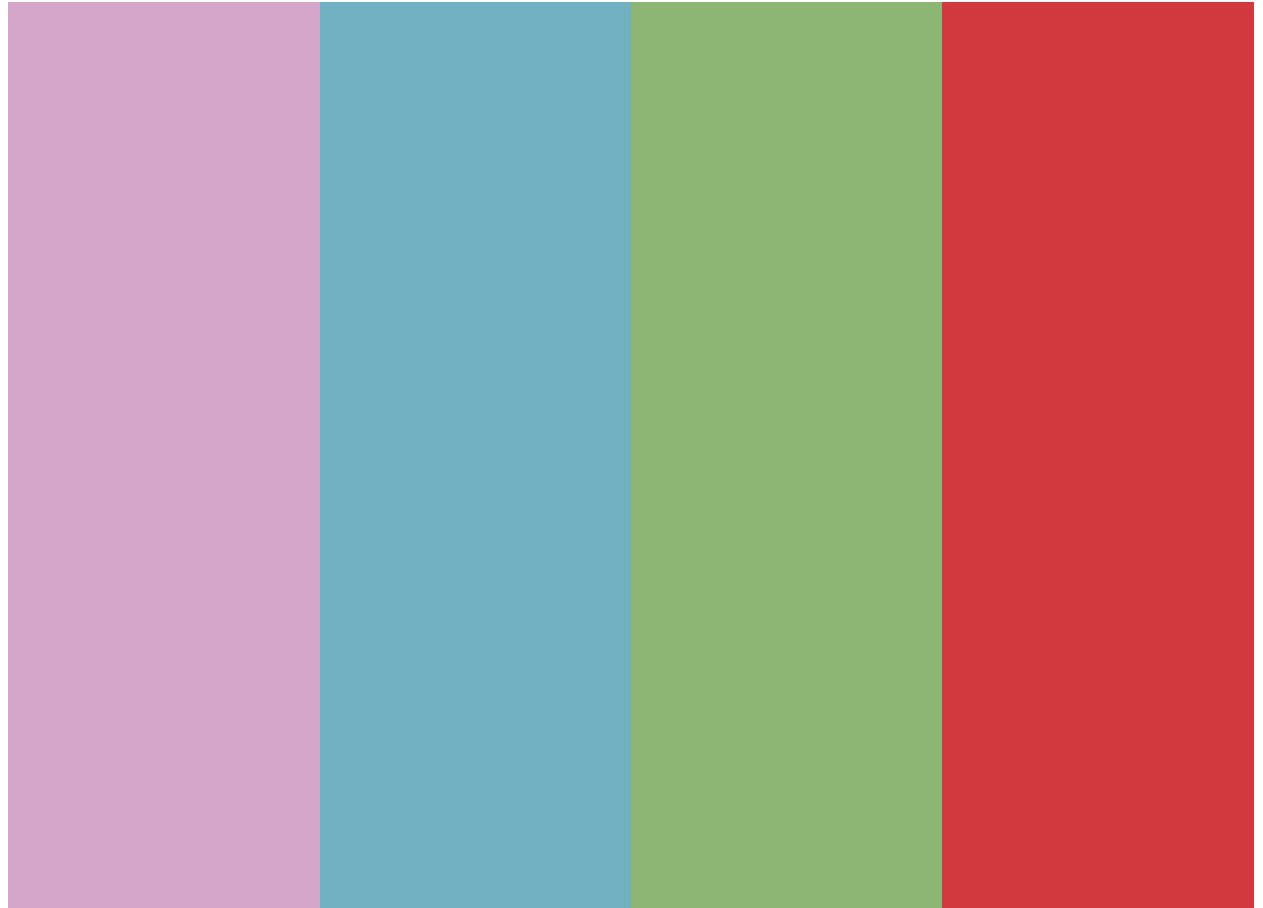


16 oz All Around™
Tumbler

Kids

SMALL SIZE.
BIG ADVENTURE.

Always up for anything, our Kids collection boasts new colours and new styles. We make our kids gear with the same high quality you know and trust, so they can handle wherever the day takes them. New to the Kids collection, the insulated **12 oz Kids Tumbler** joins the fan-favourite kids bottles and food jar. Upgrade their day with the perfect pint-sized package.



Spring '24 Colours

Kids

NEW
COLOUR



Anemone

NEW
COLOUR



Seaspray

NEW
COLOUR



Grass

NEW
COLOUR



Goji

Kids Wide Mouth Bottle

Keep playtime going with refreshment ready and waiting on the sidelines. Our Kids Wide Mouth bottles keep beverages cold for up to 24 hours. With a colourful, easy-to-clean Straw Cap and a durable perforated Flex Boot, it's the perfect companion for any adventure.

Features:

- Straw Cap makes refreshment for little ones reliable and easy
- Perforated Flex Boot for protection and stability
- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Integrated name tag
- Color Last™ powder coat
- BPA-Free
- Dishwasher safe
- Not intended for use with hot liquids



12 oz
Kids Wide Mouth



18 oz
Kids Wide Mouth

12 oz Kids Tumbler

Crafted of the same award-winning technology of our All Around™ Tumblers, the insulated Kids Tumbler features a secure Press-In Straw Lid with a soft flexible straw. The colourful Tumbler Boot provides additional protection against bumps and dings as well as a bit of extra stability. Dishwasher safe, toss it in at the end of the day and it's ready for tomorrow's adventures.

Features:

- TempShield® double-wall vacuum insulation
- Made with 18/8 pro-grade stainless steel
- Snug, secure, splash-resistant Press-In Straw Lid
- Flexible straw
- Tapered design is comfy to hold and fits most cupholders
- Color Last™ powder coat
- Silicone boot to protect against bumps and dings
- BPA-Free
- Dishwasher safe
- Not intended for use with hot liquids



12 oz
Kids Tumbler

Kids Insulated Food Jar

Pack lunch to perfection with the 12 oz Kids Insulated Food Jar. Our TempShield® insulation keeps foods fresh for hours, and the leakproof design ensures your child's meal will stay tightly sealed no matter where you pack it. The soft grip lid and Flex Boot make it easy for little hands to open.

Features:

- TempShield® double-wall vacuum insulation keeps food fresh for hours
- Made with 18/8 pro-grade stainless steel
- Leakproof when closed
- Color Last™ powder coat
- Soft grip lid and Flex Boot give little hands extra traction for easy opening
- BPA-Free
- Dishwasher safe

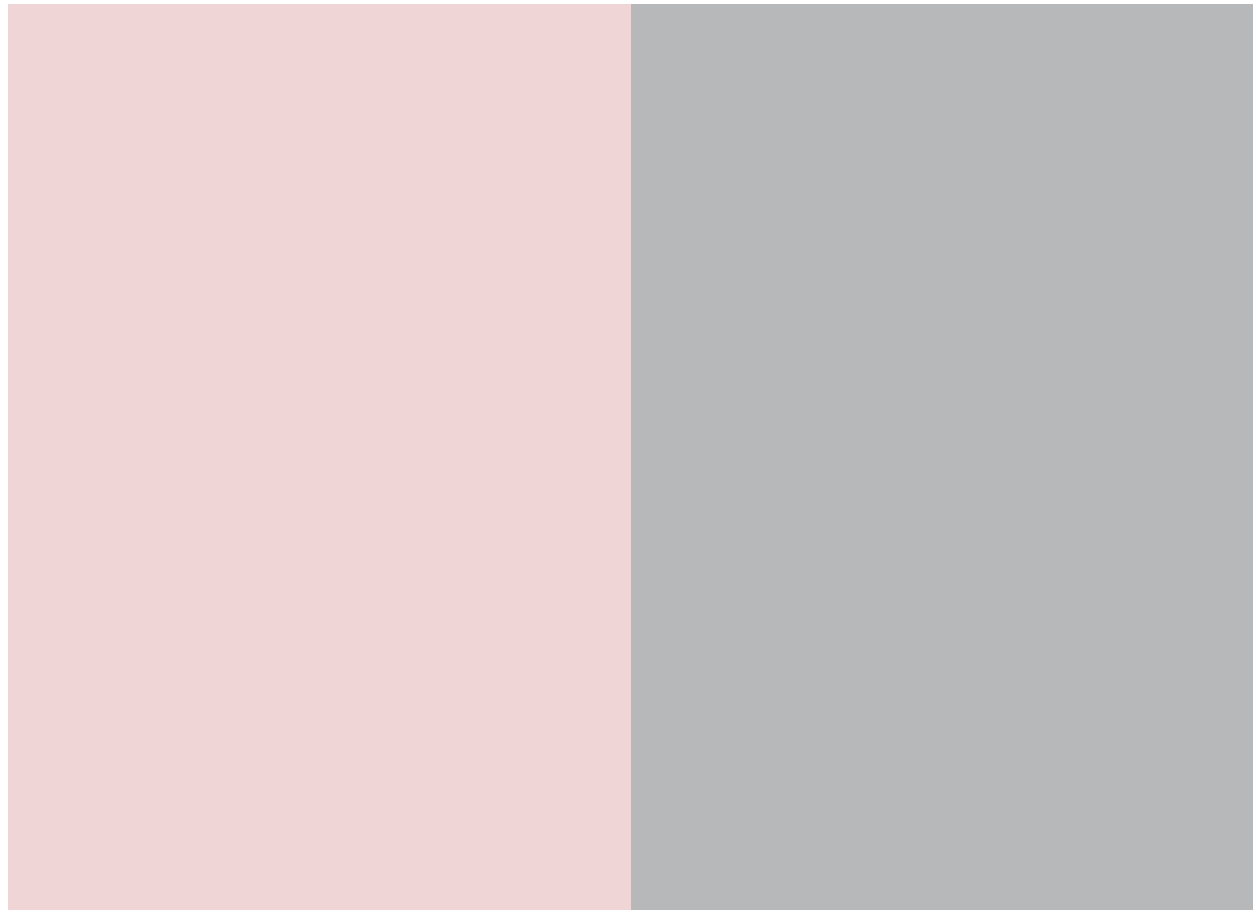


**Kids Insulated
Food Jar**

Outdoor Kitchen

DINE WELL, WHEREVER

Our dining collection is made for wherever your next meal happens. From backyards to campsites, Outdoor Kitchen dining gear is designed to be your favourite outdoor set ever.



Trillium

Birch

Hard Goods

What's New

CAMP UTENSIL SET

With the ideal balance of weight and durability, our Camp Utensil Set is made for prepping and eating anywhere. Familied together on a removable lanyard, it's stackable, durable and dishwasher safe. It's right at home, at camp.



Pro-grade stainless steel

For durability, pure taste and no flavor transfer



Serrated knife

For easy cutting, slicing and dicing



Dishwasher safe

Stays clean and colourful



Camp Utensil Set

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Camp Bowl (0.71 L)

The ideal size for your mess kit and everyday use, our Camp Bowl is always ready for any outdoor meal. The stainless steel construction ensures pure taste and withstands bumps and dings, while the temperature-reducing outer layer helps protect laps and hands.

Features:

- $\frac{3}{4}$ qt bowl (0.71 L)
- Two-layer outer construction reduces temperature transfer
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- Stacks for easy transport, carry and storage



Camp Bowl

Camp Plate (23.5 cm)

Ready for any outdoor meal, our Camp Plate is the ideal size for your mess kit and everyday use. The stainless steel construction ensures pure taste while the temperature-reducing outer layer helps protect laps and hands.

Features:

- 9.25 in plate (23.5 cm)
- Two layer outer construction reduces temperature transfer
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- Stacks for easy transport, carry and storage



Camp Plate



Camp Utensil Set

With the ideal balance of weight and durability, our Camp Utensil Set is made for prepping and eating anywhere. Familied together on a removable lanyard, it's stackable, durable and dishwasher safe. It's right at home, at camp.

Features:

- Set includes 1 spork, 1 serrated knife and 1 lanyard
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- BPA-Free



Camp Utensil Set

1/2 qt Bowl (0.47 L)

Sure to become a favourite, our 1/2 qt Bowl is the perfect size for meals, snacks and everything you would need a small bowl for. Thanks to the TouchShield™ insulation and powder coat your hands stay comfy, and your bowl stays secure.

Features:

- TouchShield™ double-wall insulation keeps food fresh while shielding hands from temperature transfer
- Stackable for easy transport, carry and storage
- Made with 18/8 pro-grade stainless steel
- Dishwasher safe
- BPA-Free



1/2 qt Bowl

Bowls with Lids

Ready to rough it but sleek enough for the dining table our Outdoor Kitchen Bowls with Lids keep contents fresh and ready until mealtime. TouchShield™ insulation keeps hands comfortable en route.

Features:

- TouchShield™ double-wall insulation keeps food fresh while shielding hands from temperature transfer
- Made with 18/8 pro-grade stainless steel
- Color Last™ powder coat
- Press-In Lid for mess-free transport
- Bowls stack for easy transport, carry and storage
- Dishwasher safe
- BPA-Free



**1 qt (.94 L) Bowl
with Lid**



**3 qt (2.84 L) Bowl
with Lid**

12 oz Outdoor Tumbler

From hot cocoa to orange juice, the 12 oz Outdoor Tumbler with TempShield® insulation keeps cold drinks icy cold and hot drinks piping hot for hours. The narrow design perfectly fits camp chairs, and internal measurement markers are bonus perks not every tumbler can brag about.

Features:

- TempShield® double-wall vacuum insulation protects temperature for hours
- Made with 18/8 pro-grade stainless steel
- Interior 1/2 cup and 1 cup measuring lines for precise outdoor cooking
- Stacks for easy transport, carry and storage
- Splash-resistant lid easily stacks for convenient storing
- Dishwasher safe
- BPA-Free



12 oz Outdoor
Tumbler

Cut & Serve Platter

For double duty in the kitchen, our Cut & Serve Platter has the answer with its durable cutting board for your Outdoor Kitchen food prep, and a sleek stainless steel serving platter. When mealtime is over, just toss it in the dishwasher for easy clean up.

Features:

- A cutting board and a platter—designed to prep and serve your favourite outdoor meals
- Made with 18/8 pro-grade stainless steel
- Cutting board nests inside the platter for easy transport, carry and compact storage
- Cutting board groove to catch juices as you cut and carve
- Our proprietary powder coat is dishwasher safe, and your platter stays slip-free and colourful, no matter where you take it



Cut & Serve Platter

Flatware Set

Elevate your outdoor dining at camp or in the backyard. Our durable Flatware Set with 18/8 pro-grade stainless steel is ready for mealtime anywhere, and the carry sleeve and stackable design makes storage and travel a breeze.

Features:

- 18/8 pro-grade stainless steel fork, knife and spoon are durable, corrosion-resistant and easy to clean
- Versatile serrated knife easily cuts through a variety of foods for your outdoor meals
- Flatware stacks for compact storage and packs in the carry sleeve for clean transport



Flatware Set

Serving Spoons

This 2-piece Serving Spoon set does more than just ladle out the good stuff. It also strains and serves, making campsite or backyard dining so easy. After mealtime, they're a snap to clean and dishwasher safe.

Features:

- Slotted spoon for draining liquids
- Solid spoon for hefty scoops
- High heat and break-resistant
- Serving Spoons stack for compact storage and easy transport
- Dishwasher safe
- BPA-Free

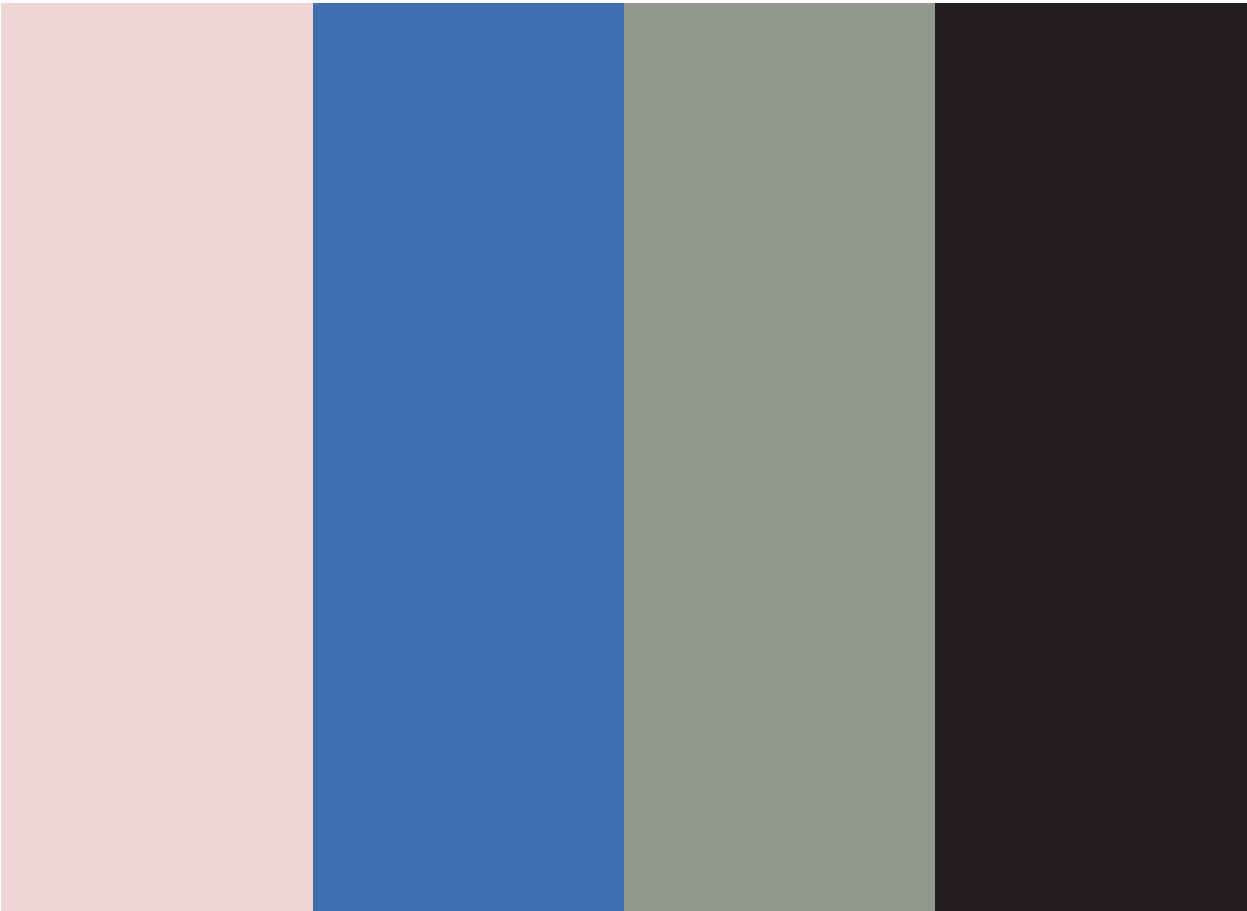


Serving Spoons

Soft Goods

DESIGNED FOR GOODS

For 2024 more than 90% of our Soft Goods products are now crafted with recycled content while increasing durability and performance. Our Soft Goods Collection is designed to accommodate our Hydro Flask gear and then some. In addition to the upgraded materials of our totes and bags, we've expanded on the success of the Carry Out™ Coolers, with one new addition.



Trillium

Cascade

Agave

Black



What's New

20 L CARRY OUT™ PACK

Joining the Carry Out™ lineup, the 20 L Carry Out™ Soft Cooler Pack keeps you going without missing a beat. The large, easy access hinge top makes it easy to load and unload, and the leakproof interior lining easily wipes down. Padded shoulder straps and shoulder carry options make this a versatile, fun option for your customers.



Recycled material

100% recycled main body fabric



Lightweight insulation

24 hours cold



Freestanding

Compression-molded base for stability



Easy to clean

Fully-lined interior for easy cleaning



Stretch pocket

Fits up to a 32 oz bottle



Hinge top

Full open top access



Designed for Good

This product was designed and developed with the well-being of people and planet in mind



**20 L Carry Out™
Soft Cooler Pack**

Page 53

Soft Goods

What's New

20 L INSULATED TOTE

Our Insulated Tote is even better thanks to new silhouettes and 100% recycled main body fabric with durable coating. Lightweight insulation keeps contents fresh for hours when used with an ice pack.



Recycled material

100% recycled main body fabric



Pocket

Zippered exterior pocket



Freestanding

Compression-molded base for stability



Easy to Clean

Fully-lined interior for easy cleaning



Collapsible

Collapses for easy storage



BPA-free

Food grade liner



20 L Insulated Tote

Page 53

Carry Out™ Soft Coolers

Our Carry Out™ Soft Coolers are the perfect compact size to bring a little or a lot along for the day. The top zips wide open for easy access and quick cleaning. Keeps items fresh for up to 24 hours.

Features:

- Up to 24 hours cold
- 100% recycled main body fabric with a durable coating
- Lightweight insulation keeps contents chilled for up to 24 hours
- 600D fabric is durable and water-resistant with a compression molded lid and base for added stability
- Large, accessible opening for loading, unloading and cleaning
- Food grade BPA-free liner with welded seams keep spills and splashes contained
- Webbing loops
- Exterior stash pocket
- Both sizes feature a removable cross-body strap
- 12 L fits 20 cans without ice packs or ice
- 20 L fits 38 cans without ice packs or ice
- Designed for Good: This product was designed and developed with the well-being of people and planet in mind



12 L
Carry Out™ Soft Cooler



20 L
Carry Out™ Soft Cooler

Ice Packs

Our ice packs are perfect for keeping contents fresh throughout the day. Non-toxic, with a fast-freeze design, these ice packs are easy to grab and go.

Features:

- Reusable, no-mess melting
- Non-toxic
- Impact-resistant
- Fast freeze
- Easy grab handle (Medium size only)



Small
Ice Pack



Medium
Ice Pack

20 L Carry Out™ Pack

The Carry Out™ Soft Pack keeps you going without missing a beat. The large, easy access hinge top makes it easy to load and unload, and the leakproof interior lining easily wipes down. Padded shoulder straps and tote handles made this a versatile cooler for on the go.

Features:

- Up to 24 hours cold
- 100% recycled main body fabric with a durable coating
- Lightweight insulation keeps contents chilled for up to 24 hours
- 600D fabric is durable and water-resistant with a compression molded lid and base for added stability
- Large, accessible opening for loading, unloading and cleaning
- Food grade BPA-free liner with welded seams keep spills and splashes contained
- Webbing loops
- Exterior stretch pocket fits a 32 oz bottle
- Padded shoulder straps for a comfortable hands-free transport
- Designed for Good: This product was designed and developed with the well-being of people and planet in mind



20 L
Carry Out™ Soft Cooler Pack

Insulated Tote

Our Insulated Tote is your trusted sidekick. Lightweight insulation keeps contents fresh for up to 4 hours when used with an ice pack, so it's perfect for grocery runs or taking food and drinks on the go.

Features:

- 100% recycled main body fabric with a durable coating
- A fully-lined interior makes for simple wipe downs and easy clean-up
- Food grade BPA-free liner with welded seams keep spills and splashes contained
- Collapsible design for quick storage and travel
- Robust base for unsupported self-standing
- Water-resistant zippers keep moisture out
- Welded outer pocket for quick access to dry snacks
- Designed for Good: This product was designed and developed with the well-being of people and planet in mind



20 L
Insulated Tote

Insulated Lunch Bag

Perfect for lunchtime, our Insulated Lunch Bag is your mid-day meal go-to. Lightweight insulation keeps lunch and snacks fresh for hours, and the quick grab handles are right where you need them to grab and go. Designated pockets easily store napkins and flatware, and the interior lining is easy to clean. Grab yours and pack it well.

Features:

- 100% recycled main body fabric with a durable coating
- Lightweight insulation keeps contents fresh for hours when used with an ice pack
- Fully-lined interior with welded seams for easy cleaning
- Food grade BPA-free liner with welded seams keep spills and splashes contained
- Exterior fabric is abrasion- and water-resistant
- Quick grab handles for easy carry
- Large exterior pocket and a zippered interior pocket for stashing napkins and flatware
- Pairs well with our Food Jars and Flatware Set
- Designed for Good: This product was designed and developed with the well-being of people and planet in mind












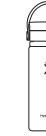
























































































5 L
Insulated Lunch Bag









Product SKUs & Available Colours




















HARD GOODS: Hydration

														
	18 oz Standard Mouth w/ Flex Cap	21 oz Standard Mouth w/ Flex Cap	24 oz Standard Mouth w/ Flex Cap	21 oz Standard Mouth w/ Flex Straw Cap	20 oz Wide Mouth w/ Flex Cap	32 oz Wide Mouth w/ Flex Cap	40 oz Wide Mouth w/ Flex Cap	24 oz Wide Mouth w/ Flex Straw Cap	32 oz Wide Mouth w/ Flex Straw Cap	64 oz Wide Mouth	12 oz Wide Mouth w/ Flex Sip Lid	16 oz Wide Mouth w/ Flex Sip Lid	20 oz Wide Mouth Insulated Sport Bottle	24 oz Insulated Shaker Bottle
Trillium*		 S21SX678	 S24SX678	 S21FS678	 W20BTS678	 W32BTS678		 W24BFS678	 W32BFS678			 W16BCX678	 SB20678	 MXB24678
Fir*		 S21SX332		 S21FS332		 W32BTS332								
Cascade*		 S21SX482	 S24SX482	 S21FS482	 W20BTS482	 W32BTS482	 W40BTS482	 W24BFS482	 W32BFS482			 W16BCX482		
Goji													 SB20612	 MXB24612
Agave		 S21SX374		 S21FS374		 W32BTS374		 W24BFS374			 W12BCX374	 W16BCX374		
Lupine		 S21SX474	 S24SX474	 S21FS474		 W32BTS474						 W16BCX474		
Dew		 S21SX441	 S24SX441	 S21FS441	 W20BTS441	 W32BTS441	 W40BTS441						 SB20441	 MXB24441
Indigo	 S18SX464	 S21SX464	 S24SX464	 S21FS464	 W20BTS464	 W32BTS464	 W40BTS464	 W24BFS464	 W32BFS464		 W12BCX464	 W16BCX464	 SB20464	 MXB24464
White	 S18SX110	 S21SX110	 S24SX110	 S21FS110	 W20BTS110	 W32BTS110	 W40BTS110				 W12BCX110	 W16BCX110		
Stone	 S18SX010	 S21SX010	 S24SX010			 W32BTS010						 W16BCX010		
Black	 S18SX001	 S21SX001	 S24SX001	 S21FS001	 W20BTS001	 W32BTS001	 W40BTS001	 W24BFS001	 W32BFS001	 W64BTS001	 W12BCX001	 W16BCX001	 SB20001	 MXB24001
















HARD GOODS: Mug

	
	12 oz Mug
Trillium*	 M12CP678
Birch	 M12CP035
Agave	 M12CP374
Indigo	 M12CP464
Black	 M12CP001


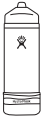














HARD GOODS: Tumblers

	<div>NEW</div> <div></div> <div>32 oz All Around™ Travel Tumbler</div>	<div>NEW</div> <div></div> <div>40 oz All Around™ Travel Tumbler</div>	<div></div> <div>16 oz All Around™ Travel Tumbler</div>
Trillium*	 TT32PS678	 TT40PS678	 T16CPB678
Cascade*			 T16CPB482
Lupine			 T16CPB474
Birch	 TT32PS035	 TT40PS035	 T16CPB035
Indigo	 TT32PS464	 TT40PS464	 T16CPB464
White	 TT32PS110	 TT40PS110	
Black	 TT32PS001	 TT40PS001	 T16CPB001

HARD GOODS: Food Jars

	<div></div> <div>8 oz Insulated Food Jar</div>	<div></div> <div>12 oz Insulated Food Jar</div>	<div></div> <div>20 oz Insulated Food Jar</div>	<div></div> <div>28 oz Insulated Food Jar</div>
Trillium*			 RF20678	
Cascade*	 RF8482	 RF12482	 RF20482	 RF28482
Agave		 RF12374	 RF20374	
Black	 RF8001	 RF12001	 RF20001	 RF28001



























Kids

	<div></div> <div>12 oz Kids Wide Mouth Bottle</div>	<div></div> <div>18 oz Kids Wide Mouth Bottle</div>	<div>NEW</div> <div></div> <div>Kids 12 oz Tumbler with Straw</div>	<div></div> <div>12 oz Kids Insulated Food Jar</div>
Goji*	 W12BSWBB612	 W18CSWBB612		
Grass*	 W12BSWBB334	 W18CSWBB334		
Seaspray*	 W12BSWBB363	 W18CSWBB363	 K12TPISL363	 KRF12363
Anemone*	 W12BSWBB513	 W18CSWBB513	 K12TPISL513	 KRF12513














* New

Product SKUs & Available Colours




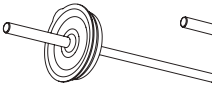
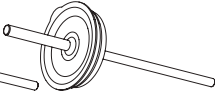













ACCESSORIES: Bottles

										
	Standard Mouth Flex Cap	Standard Mouth Flex Straw Cap	Wide Mouth Flex Cap	Wide Mouth Flex Straw Cap	Wide Mouth Stainless Steel Cap	Wide Mouth Flex Sip Lid	Wide Mouth Flex Chug Cap	Wide Mouth Sport Cap	Small Bottle Boot	Medium Bottle Boot
Trillium*										
									BBS678	BBM678
Cascade*										
									BBS482	BBM482
Dew										
									BBS441	BBM441
Black										
	SFX001	SFS001	WFX001	WFS001		CFX0011	WFCC001	WMSC001	BBS001	BBM001
Stainless										
					SSWFX					


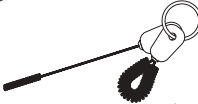


Trail Series

					
	24 oz Lightweight Wide Mouth Trail Series™	32 oz Lightweight Wide Mouth Trail Series™	40 oz Lightweight Wide Mouth Trail Series™	Small Trail Series™ Bottle Boot	Medium Trail Series™ Bottle Boot
Quartz*					
	LW24LWB088				
Serpentine*					
	LW24LWB091	LW32LWB091			
Obsidian					
	LW24LWB080	LW32LWB080	LW40LWB080		
Black					
				LWBS001	LWBBM001

ACCESSORIES: Drinkware







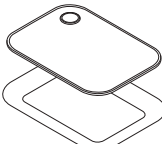
















									
	Small Closeable Press-In Lid	Medium Closeable Press-In Lid	Wide Mouth Flex Sip Lid	Small Press-In Straw Lid	Medium Press-In Straw Lid	Replacement Straw Pack	Reusable Straw Pack	French Press	Tea Infuser
Black	 CPLS001	 CPLM001	 CFX001	 PISLS001	 PISLM001				
Birch								 FP035	
Goji							 RES612		 DRIF612
Clear						 RSP-CLEAR			

ACCESSORIES: Cleaning

		
	Bottle Brush	Straw & Lid Cleaning Set
Pacific	 BRS415	 SCS415

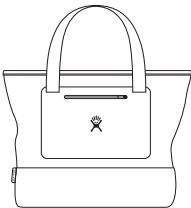




Product SKUs & Available Colours

Outdoor Kitchen

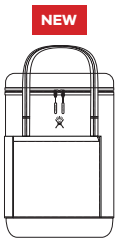
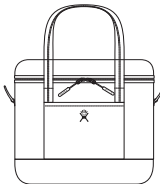
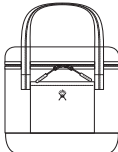



	 ½ qt Bowl	 1 qt Bowl with Lid	 3 qt Serving Bowl with Lid	 12 oz Outdoor Tumbler	 Flatware Set	 Serving Spoons	 Cut & Serve Platter	 Camp Plate	 Camp Bowl	 Camp Utensil Set*
Trillium*								 CWP678	 CWB678	
Birch	 OKSB035	 OKB1035	 OKB3035	 OKT12035			 OKPL035	 CWP035	 CWB035	 CWU035
Birch/Stone						 OKSS035				
Stainless					 OKFW001					
Black (pouch)					 OKFW001					

* New





SOFT GOODS: Food Transport

		
	20 L Insulated Tote	5 L Insulated Lunch Bag
Trillium*	 GT20B678	
Cascade*		 SL5482
Black		 SL5001

SOFT GOODS: Soft Coolers

			
	20 L Carry Out™ Soft Pack	20 L Carry Out™ Soft Cooler	12 L Carry Out™ Soft Cooler
Agave	 HCP374	 HCM374	 HCS374

Ice Packs

		
	Small Ice Pack	Medium Ice Pack
Pacific	 ICPS415	 ICPM415

* New



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Marketing Tools

Hydro Flask offers a full suite of seasonal retail assets and fixtures designed to maximize brand impact on the retail floor.

For a complete collection of marketing tools, please refer to our Spring 2024 Global Retail Toolkit or contact your sales rep.